

ADVFN Guide: 101 Ways to Pick Stock Market Winners

by Clem Chambers

Sample Tip: Look for Info in Chat Rooms

Finding a good stock is all about having information about companies and their performance – but where do you look for those nuggets that will lead you to a great investment?

One place is the internet – chat rooms and message boards.

If you find that a discussion on a stock you are interested in is muted this is an extremely good sign. Silence is golden. That's because people talk a lot about stocks when they are unsure or when they think their investment needs a shove in the right direction.

Conversely, when you find a share which is the topic of furious debate on a bulletin board, whatever you do, do not buy it. The noisier the thread, the more virulent the language, the more colourful the debate, the worse the prospects are for the company.

Dying companies attract the attention of the worse investors. Don't join the rush of lemmings to a cliff.

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