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Releases:

Evil's Good:

Book of Boasts and Other Investments

By Simon Cawkwell, the King of Short Sellers

Kindle Edition

Launch Date: 1 May 2012

Evil's Good: Book of Boasts and Other Investments:
Simon Cawkwell, (aka 'Evil Knievil') is a living legend in trading circles. Famous for spotting overvalued stocks and 'shorting' them, Cawkwell has been known to make as much as £500,000 in just one week.

Evil's Good: Book of Boasts and Other Investments offers a rare insight into the mind of the UK's most famous 'shorter'. Read all about his triumphs (and downfalls) and learn the common sense methods behind Cawkwell's phenomenal success and great wealth.

Part autobiography, part training guide, ***Evil's Good*** is a fascinating and often amusing read offering an insight into some of the darker realities of the City.

Revealing and uncensored, Cawkwell's book details a shadowy sector of the market certain private investors and traders love to play in, despite their efforts usually resulting in large amounts of cash down the drain.

Evil's Good is written by a man who loves a fraud, because exposing that fraud equates to a big payday. The book allows a rare look over the shoulder of an extremely talented stock picker and the chance to observe a true master at work.

Simon Cawkwell says:

*"Anybody who assumes margined trading is easy will be carried out of there in a coffin, I guarantee it."
"I think quickly and carefully. The fools panic and I don't panic."*

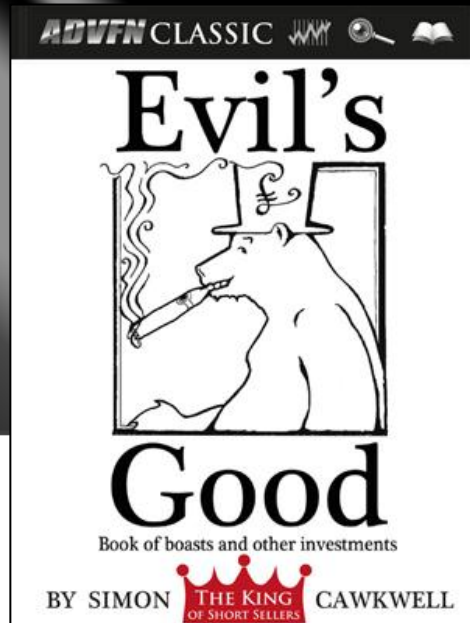
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About Simon Cawkwell



Simon Cawkwell, aka Evil Knievil, is a prominent spreadbetter who has earned the title 'The King of Short Sellers' and built up a legendary status.

Best known for publicly identifying companies whose share price he believes are going to fall, he can make or lose hundreds of thousands of pounds in a day — and when he takes a position on a stock, his actions can inflict serious damage on a company.

He is Britain's best-known bear-raider, the man who first exposed the accounting fraud of Robert Maxwell, and his background as an accountant gives him unrivalled skills to unravel accounting fraud or irregularities.

A puncturer of pomposity, Evil Knievil is always prepared roundly to declare that the emperor is stark naked.